

Friends of Segowea 2nd meeting of 2010
Saturday, May 29th, 2010 5pm
Camp Wa Wa Segowea

In attendance: Boo VanAlstyne, Michelle Quinn, Darlene Ward, Katie Hussey, Sarah Perks, Lisha Mittleman, Josh Perks, Lily Mercogliano, Lisa Perks, Kristen Hendrickson, Sarah Mercogliano, David Easton, Tiana Olewnick, Liz Caravan, Mike Bruns, Amy McPheeters

I. Introduction of the new camp director, Stuart Schultz

- Stuart has a strong camping background, having over 25 years of summer camp experience as a camper, counselor, unit leader, and coach. His family including four children and wife, grew up working at a few camps throughout the Northeast.
- Stuart also has management experience, having run a mortgage company with over 250 employees out of upstate NY.
- Speaking about this summer's programming with great respect for Segowea's history, Stuart is excited to create a mixture of old and new activities with five distinct "skills sets" at the core.
- In terms of staffing, we are still searching for a nurse and waterfront director (WSI certified). If you have any suggestions, please email Stuart directly at SSchultz@cdymca.org ASAP.
- Liz Caravan has been offered the position of program director this summer.
- Stuart emphasized the importance of alumni involvement and welcomed all to return to Segowea for a visit.

II. Wally Waddle report back

- The 1st annual Wa Wa Wally Waddle 5K race held on May 16th in Poughkeepsie was a tremendous success, bringing in over \$3,000 towards the capital campaign to reopen camp.
- The donations were made up of roughly half in large donations (businesses, etc.) and half in small, personal donations
- Extra T-shirts will be sold for \$15.
- In the future, this event may need to be supported by Smith Park rather than the Capital District YMCA due to fundraising restrictions in the Poughkeepsie area.
- Thanks yous are being handled by Lisa and Josh Perks, and Lisha Mittleman
- Next year's Waddle will tentatively be scheduled for the same weekend in May.

III. Canteen mural

- The mural on the side of the canteen that was painted by Georgia LoPresti Meckes (around 2000) will be removed and remade with a dedication to Andy Whitter, including a plaque to be displayed in the dining hall.
- Future renovations for the canteen space may include remodeling it to be the girls' shower room. This summer, the space will be used for storage.

IV. Reunion

- This year's reunion will be held on August 7-8th at camp

- Planning committee for this year's reunion: Josh Perks, Amy McPheeters, Katie Hussey, Kristen Hendrickson, Sarah Mercogliano (as much as possible from camp), Lisha Mittleman, Sarah Perks, Lily Mercogliano, Mike Bruns and Darlene Ward. If you are interested in helping plan the reunion, please contact friendsofsegowea@gmail.com.
- We will need lifeguards for the weekend. Potentials: Tiana Olewnick, McCabes? Please also email friendsofsegowea@gmail.com if you are a certified lifeguard and able/willing to guard at the reunion.
- Emphasis on alumni outreach to older generations- personalized contact/messages; Revisited the idea of creating "decade captains"; Need to blast Facebook with the reunion info soon; Newspaper articles/posts in the Journal (Poughkeepsie) and Times Union (Albany, NY); Desire to look into radio advertisements (contact Sue Hussey)
- Like last year, we will ask for a \$15 donation per person
- Kristen Hendrickson will design and sell T-shirts again this year

V. Membership drive

- The group recognized the need to re-launch our membership drive, also a priority of Smith Park; thus, we will combine efforts and do a joint membership drive this year
- The beginning of a larger conversation, we discussed membership dues and the entitlements associated with that.
- Membership dues (the exact amount TBD, but somewhere around \$30) will go towards the capital campaign and post-campaign be split between the two groups.
- Lily will follow up with George about creating a FOS account through the CDYMCA.
- The final decision on what the Smith Park/Friends of Segowea membership drive will look like will be finalized via email once Smith Park has met.
- At the next meeting we will vote how to distribute funds and discuss membership rights.

VI. Other

- The FOS database has been updated/merged with the CDYMCA contacts and the email account will be managed by Amy McPheeters
- Need to strengthen the website—add pictures, etc. Josh will look into adding easy to use applications for updating the site and contact Minna about posting her pictures (especially from the winter)

****The next Friends of Segowea meeting will be held during the reunion on August 7th, 2010 at camp****